

**2018 GMC Yukon XL 4dr Denali (Zip code: 93720) (Date: 4/27/2018)**

	<b>TrueCar</b>	<b>CarBargains</b>
Base Invoice	N/A	\$67,856
Base MSRP	\$71,865	N/A
Freight Delivery Charge	\$1,295	\$1,295
Factory Installed Options	\$5,225	\$4,800
Total Dealer Fees	\$80	\$80
Dealer Accessory: Anti-Theft VIN Etching*	\$299	\$295
Advertising Fee	\$0	\$771
Discount off MSRP**	\$4,311	N/A
Discount off Invoice***	N/A	\$747
Customer Rebate	\$0	\$0
TrueCar "TruePrice" vs CarBargains Price, not including CarBargains fee	\$74,453	\$74,350
<b>CarBargains Savings Compared to the TrueCar "TruePrice", without the CarBargains Fee</b>	N/A	<b>\$103</b>
CarBargains Fee	N/A	\$250
TrueCar "TruePrice" vs CarBargains Price plus CarBargains Fee	\$74,453	\$74,600
If Customer Requests they Get Full Refund of CarBargains Fee because customer can document that customer bought car for less than CarBargains Price plus CarBargains Fee	N/A	\$250
TrueCar "TruePrice" vs CarBargains Price without Fee	\$74,453	\$74,350
<b>CarBargains Savings (after fee refund) Compared to the TrueCar "TruePrice"</b>	N/A	<b>\$103</b>
*TrueCar's bid has a dealer accessory, so for comparison purposes CarBargains priced the same accessory.		
**TrueCar received pricing from dealers relative to MSRP. All options are priced at MSRP.		
***CarBargains received pricing from dealers relative to Invoice. All options are priced at Invoice.		