

2018 Honda Accord Sedan Touring 2.0T Auto (Zip code: 03848) (Date: 8/21/2018)

	TrueCar	CarBargains
Base Invoice	N/A	\$32,728
Base MSRP	\$35,800	N/A
Freight Delivery Charge	\$890	\$895
Factory Installed Options	\$0	\$0
Total Dealer Fees	\$398	\$449
Dealer Accessory: Wheel Locks*	N/A	\$99
Advertising Fee	\$0	\$164
CarBargains Fee	N/A	\$250
Discount off MSRP**	\$1,245	N/A
Discount off Invoice***	N/A	\$1,691
Customer Rebate	\$0	\$0
TrueCar "TruePrice" vs CarBargains Price	\$35,843	\$32,894
CarBargains Savings Compared to the TrueCar "TruePrice"		\$2,949
CarBargains Savings Compared to the total MSRP including rebate		\$4,194
*The CarBargains bid has a mandatory dealer accessory that TrueCar does not require.		
**TrueCar received pricing from dealers relative to MSRP. All options are priced at MSRP.		
***CarBargains received pricing from dealers relative to Invoice. All options are priced at Invoice.		