

2018 Mazda CX-5 Grand Touring FWD (Zip code: 35758) (Date: 8/7/2018)

	TrueCar	CarBargains
Base Invoice	N/A	\$28,503
Base MSRP	\$29,645	N/A
Freight Delivery Charge	\$975	\$995
Factory Installed Options	\$525	\$420
Dealer Accessory: Window Tinting*	\$299	\$79
Total Dealer Fees	\$499	\$499
Advertising Fee	\$0	\$0
CarBargains Fee	N/A	\$250
Discount off MSRP**	\$1,147	N/A
Discount off Invoice***	N/A	\$1,000
Customer Rebate	\$500	\$500
TrueCar "TruePrice" vs CarBargains Price	\$30,296	\$29,246
CarBargains Savings Compared to the TrueCar "TruePrice"		\$1,050
CarBargains Savings Compared to the total MSRP		\$2,197
*The TrueCar bid has a mandatory dealer accessory. For comparison purposes CarBargains priced the same accessory.		
**TrueCar received pricing from dealers relative to MSRP. All options are priced at MSRP.		
***CarBargains received pricing from dealers relative to Invoice. All options are priced at Invoice.		