

2018 Toyota Prius Three (Zip code: 20008) (Date: 7/19/2018)

	TrueCar	CarBargains
Base Invoice	N/A	\$24,888
Base MSRP	\$26,735	N/A
Freight Delivery Charge	\$895	\$920
Factory Installed Options	\$273	\$204
Total Dealer Fees	\$300	\$300
Advertising Fee	\$0	\$508
CarBargains Fee	N/A	\$250
Discount off MSRP*	\$940	N/A
Discount off Invoice**	N/A	\$1,850
Customer Rebate	\$500	\$500
TrueCar "TruePrice" vs CarBargains Price	\$26,763	\$24,720
CarBargains Savings Compared to the TrueCar "TruePrice"		\$2,043
*TrueCar received pricing from dealers relative to MSRP. All options are priced at MSRP.		
**CarBargains received pricing from dealers relative to Invoice. All options are priced at Invoice.		