

2019 Ford Explorer Sport 4WD (Zip Code 29616) (11/13/18)

	TrueCar	CarBargains Bidders
Base MSRP	\$46,625	\$46,625
Freight Delivery Charge	\$995	\$995
Factory Installed Options	\$6,830	\$6,830
Total Dealer Fees	\$699	\$225
Dealer Accessory*: Nitrogen-Filled Tires	\$88	\$88
Dealer Accessory**: Paint Sealant	N/A	\$399
Advertising Fee	\$0	\$0
CarBargains Fee	N/A	\$250
Discount off MSRP***	\$2,824	\$3,410
Customer Rebate	\$0	\$0
TrueCar "TruePrice" vs Price CarBargains Experts Got	\$52,413	\$52,002
CarBargains Savings Compared to the TrueCar "TruePrice"		\$411
*TrueCar's bid has a dealer accessory so for comparison purposes CarBargains matched the same dealer accessory.		
**CarBargains bid for this dealership has a dealer accessory that the customer must pay for whereas the TrueCar dealer's price does not include a dealer accessory.		
***TrueCar and CarBargains received pricing from dealers relative to MSRP.		