

2018 Mercedes-Benz GLE 350 SUV (Zip Code 76034) (1/23/2019)

	TrueCar	CarBargains Bidders
Base Invoice	N/A	\$48,546
Base MSRP	\$52,200	N/A
Freight Delivery Charge	\$925	\$995
Factory Installed Options	\$1,100	\$959
Total Dealer Fees	\$150	\$150
Advertising Fee	\$0	\$700
CarBargains Fee	N/A	\$250
Markup from MSRP*	\$2,325	N/A
Discount off Invoice**	N/A	\$2,000
Customer Rebate	\$0	\$0
TrueCar "TruePrice" vs Price CarBargains Experts Got	\$52,051	\$49,600
CarBargains Savings Compared to the TrueCar "TruePrice"		\$2,451
*TrueCar received pricing from dealers relative to MSRP.		
**CarBargains received pricing from dealers relative to Invoice.		