

2019 Kia Sportage SX Turbo AWD (Zip Code 20165) (1/17/2019)

	TrueCar	CarBargains Bidders
Base Invoice	N/A	\$32,893
Base MSRP	\$34,600	N/A
Freight Delivery Charge	\$995	\$995
Factory Installed Options	\$260	\$212
Total Dealer Fees	\$895	\$300
Advertising Fee	\$0	\$359
CarBargains Fee	N/A	\$250
Discount from MSRP*	\$2,906	N/A
Discount off Invoice**	N/A	\$1,400
Customer Rebate	\$2,000	\$2,000
TrueCar "TruePrice" vs Price CarBargains Experts Got	\$31,844	\$31,609
CarBargains Savings Compared to the TrueCar "TruePrice"		\$235
*TrueCar received pricing from dealers relative to MSRP.		
**CarBargains received pricing from dealers relative to Invoice.		