

2019 Toyota RAV4 LE AWD
 Zip Code: 53562 (4/18/2019)

	TrueCar	CarBargains
Base Invoice	N/A	\$25,153
Base MSRP	\$26,900	N/A
Freight Delivery Charge	\$1,045	\$1,095
Factory Installed Options	\$319	\$165
Total Dealer Fees	\$299	\$299
Advertising Fee	\$0	\$503
CarBargains Fee	N/A	\$250
Discount off MSRP*	\$787	N/A
Discount off Invoice**	N/A	\$2,000
Customer Rebate	\$0	\$0
TrueCar "TruePrice" vs CarBargains Price	\$27,776	\$25,465
CarBargains Savings Compared to the TrueCar "TruePrice"	\$2,311	
<p>*TrueCar received pricing from dealers relative to MSRP. **CarBargains received pricing from dealers relative to Invoice.</p>		