

2020 KIA Sportage EX AWD

Zip Code: Greenlawn, NY 11740 (8/23/2019)

	TrueCar	CarBargains
Base Invoice	N/A	\$27,542
Base MSRP	\$28,690	N/A
Freight Delivery Charge	\$1,045	\$1,045
Factory Installed Options	\$230	\$186
Total Dealer Fees	\$75	\$75
Advertising Fee	\$0	\$275
CarBargains Fee	N/A	\$250
Discount off MSRP*	\$1,992	N/A
Discount off Invoice**	N/A	\$1,500
Customer Rebate	\$2,250	\$2,250
TrueCar "TruePrice" vs CarBargains Price	\$25,798	\$25,623
CarBargains Savings Compared to the TrueCar "TruePrice"		\$175
CarBargains Savings Compared to the Total MSRP		\$2,167
*TrueCar received pricing from dealers relative to MSRP. **CarBargains received pricing from dealers relative to Invoice.		