

2020 Toyota Prius Prime Limited
 Zip Code: San Francisco, CA (10/18/2019)

	TrueCar	CarBargains
Base Invoice	N/A	\$32,160
Base MSRP	\$33,500	N/A
Freight Delivery Charge	\$930	\$930
Factory Installed Options	\$259	\$159
Total Dealer Fees	\$214	\$114
Advertising Fee	\$0	\$643
CarBargains Fee	N/A	\$250
Discount off MSRP*	\$1,439	N/A
Discount off Invoice**	N/A	\$1,800
Customer Rebate	\$1,500	\$1,500
TrueCar "TruePrice" vs CarBargains Price	\$31,964	\$30,956
CarBargains Savings Compared to the TrueCar "TruePrice"		\$1,008
CarBargains Savings Compared to the Total MSRP		\$2,447
<p>*TrueCar received pricing from dealers relative to MSRP. **CarBargains received pricing from dealers relative to Invoice.</p>		