	TrueCar	CarBargains	
Base MSRP	\$46,000	\$46,000	
Freight Delivery Charge	\$1,195	\$1,195	
Factory Installed Options	\$0	\$0	
Advertising Fee	\$0	\$0	
CarBargains Fee	N/A	\$250	
Discount off MSRP*	\$2,332	\$4,000	
Customer Rebate	\$0	\$0	
TrueCar "TruePrice" vs CarBargains Price	\$44,863	\$43,445	
CarBargains Savings Compared to the TrueCar "TruePrice"	\$1	\$1,418	
Total Dealer Fees	\$250	\$589	
TrueCar vs CarBargains Total Price	\$45,113	\$44,034	
CarBargains Savings Compared to the total MSRP		\$3,750	