

2021 Toyota Prius Prime LE
 Zip Code: Newton, MA 02461 (5/27/2021)

	TrueCar	CarBargains
Base Invoice	N/A	\$27,090
Base MSRP	\$28,220	N/A
Freight Delivery Charge	\$995	\$995
Factory Installed Options	\$190	\$115
Advertising Fee	\$0	\$406
CarBargains Fee	N/A	\$250
Discount off MSRP*	\$500	N/A
Discount off Invoice**	N/A	\$2,000
Customer Rebate	\$5,500	\$5,500
TrueCar "TruePrice" vs CarBargains Price	\$23,405	\$21,356
CarBargains Savings Compared to the TrueCar "TruePrice"	\$2,049	
Total Dealer Fees	\$375	\$499
TrueCar vs CarBargains Total Price	\$23,780	\$21,855
CarBargains Savings Compared to the total MSRP	\$8,049	
<p>*TrueCar received pricing from dealers relative to MSRP. **CarBargains received pricing from dealers relative to Invoice.</p>		